



GYMSHARK Headquaters

Birmingham, UK



Happy to help!

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Facts

In GSHQ, Gymshark wanted a building that would accommodate their rapid growth, attract and retain future talent

45,208 sq ft

15 smartengines

452 sensors

Comments

"We believe that the modern work-space will operate solutions that are collaborative and will provide users with easy to use applications that focus on saving money, increasing productivity and saving energy."

Highlights

- UK's first Human Centric smart Lighting system
- Live floor plans, data review of occupancy
- Integrated Mackwell emergency lighting.

Human Centric smartlighting (HCsL)

- smartengine is the only system that unites the HCL concept and high energy efficiency
- smartengine can combine the HCL function with the continuous harvesting of daylight
- Software adjustment to policies allows for amendments to shift patterns of staff
- Uneable white light can provide further uses in retail and design workspaces
- HCsL is being used for shift working, for viewing products in different lights (tuneable white light), colour temperatures adjusted for users based on job role (photo editors and product people have a strong white light)

Efficiency
W/sq ft: <0.15

